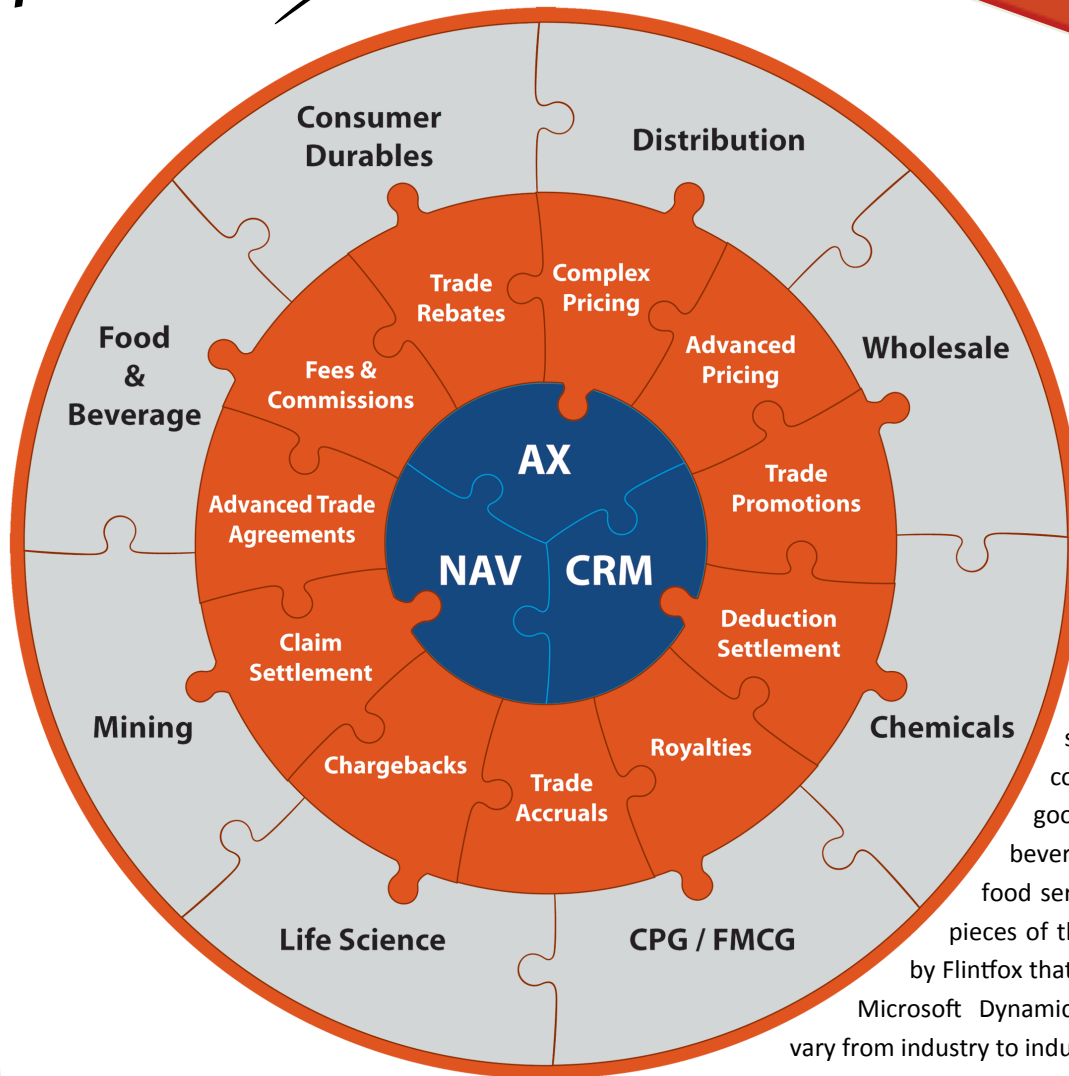


*Complete your Puzzle!*



Flintfox solutions add key pieces of advanced trade functionality required by many business sectors as diverse as consumer and durable goods, industrial wholesale, beverage distribution and food service to name a few. The pieces of the trade puzzle provided by Flintfox that are needed to complete Microsoft Dynamics for particular arenas vary from industry to industry.

For some industrial manufacturers complex pricing arrangements and trade rebate facilities may be all that is required. Consumer goods companies on the other hand require powerful planning tools to coordinate the many special pricing, promotion and rebate programs they run, as well as the deduction settlements they are forced to make.

The highly configurable Flintfox suite of trade solutions extends Microsoft Dynamics for many industries and trade functions for the AX, NAV and CRM platforms.

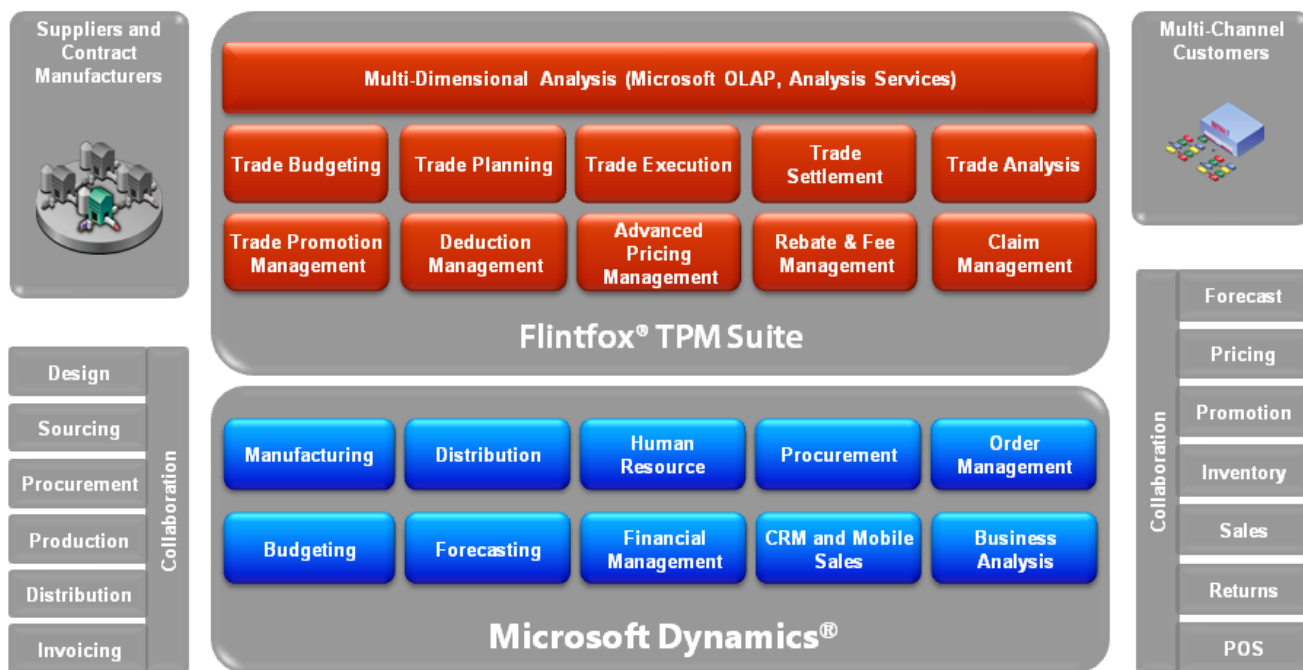


## Integrated Solutions Improve your Trade Effectiveness

What the individual Flintfox trade modules share in common is the ability to unify trade promotional spend management processes right into your main business system, thereby minimizing the time to benefit and hence maximising your ROI.

Designed to handle the most complex pricing requirements right through to offering unparalleled flexibility in designing the most effective trade promotional and rebate programs, the suite enables you to achieve full competitive advantage in your channels.

By focussing on improving operational efficiency, the Flintfox trade suite of products cater for scalable growth while allowing optimised funds management, yet at the same time ensuring you can improve responsiveness across your sales channels.



### Flintfox TPM Key Benefits

- Best of Breed Trade Management for Dynamics
- Minimize time to benefit, maximise ROI with unified processes
- Integrated data keeps whole team on same page
- Maximises trade spend effectiveness with advanced pricing & deal flexibility
- Efficient one-time data entry cuts costs
- Gives all the team access to complete, up-to-date data
- In-built security and approval controls
- Full financials - timely, accurate and auditable
- Solutions for Dynamics AX, NAV & CRM
- TPM for CRM available as SaaS – from the cloud

Flintfox have been developing software for advanced pricing and trade promotion management for global manufacturers and distributors for 25 years. Our experience produces focused solutions that allow customers to continuously improve the quality, accuracy and speed of their sales planning, administration and business analytics decisions.

Flintfox's TPM suite of solutions for Dynamics have been developed specially for users of Microsoft Dynamics AX, NAV & CRM who need a robust solution to meet the complexities of their trade fund and trade spend requirements.

[www.flintfox.com](http://www.flintfox.com)